



OUR VISION

Bringing people together to end poverty for good.



Dear Friends,

I am inspired every day and filled with gratitude for you, our supporters, for making such positive change a reality for children and youth. On behalf of our families around the world, I want to thank you for your incredible generosity. This kind of impact is only possible because of you:

- **Families** received preventive health care, referrals for specialized care and additional health programming.
- **Students** achieved dramatic improvements in school because of the tutoring support you make possible.
- **Children and youth** learned life skills like self-awareness, empathy, critical and creative thinking, problem-solving and more — all essential building blocks to escape poverty.
- **Young people** participated in employability training through Into Employment, our signature workforce development program.

Into Employment prepares young people to fill the needs of local job markets. This initiative provides access to technical training, job readiness, life skills and job placement. Here, participants transform aspirations into results.

Over 90% of our youth complete their training, and as high as 86% find a job within six months. These jobs often double or triple their household incomes and truly give our youth the chance to break the cycle of poverty.

There is so much more to be excited about in 2024 and I want to share a few highlights with you:

- **We're prioritizing technology projects** that will help us better serve our families and supporters.
- **We're refining our program strategy** to achieve our ultimate goal of sustainably employed youth.
- **We're scaling Into Employment**, with plans to double the number of youth we serve by 2028.

Together, we are creating opportunities that empower children and youth to change their lives and the world. Thank you for your compassionate heart and your continued friendship.

With gratitude,

*Susana*

Susana Eshleman, CEO & President



OUR MISSION

We connect people around the world in the fight to end poverty. Working together, we invest in the lives of children and youth, build the healthy environments they need to thrive, and empower them to create lasting change in their own lives and communities.

# Facts and financials

## GIVE WITH CONFIDENCE



**82% of Children International's total operating expenses**

support programs for children and youth. So when you make a monthly gift or donation to our organization, the majority of your dollars go toward exactly what you intended — supporting children in poverty.

**Children International ranks highly among charity watchdog groups.**



give.org

## BOARD OF DIRECTORS

Adam Newsome, Chair  
 Marvin Irby, Treasurer  
 Aviva Ajmera  
 Steve Berger  
 David Cacioppo  
 Liderman Duin  
 Susana Eshleman  
 Ena Williams Koschel  
 PaShon Mann  
 Roland Paanakker

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## CONDENSED AUDITED FINANCIAL INFORMATION

Independent auditor: BKD LLP | For year ended September 30, 2023

PUBLIC SUPPORT & REVENUE	
Sponsorships and contributions	\$91,433,890
Product donations	\$26,384,093
Legacies and bequests	\$2,114,210
Other income, net	\$3,544,769
<b>Total public support and revenue</b>	<b>\$123,476,962</b>
EXPENSES	
Worldwide program services	<b>\$96,360,552</b>
SUPPORTING SERVICES	
Management and general	\$7,950,877
Securing financial support	\$13,176,469
Total supporting services	\$21,127,346
<b>Total expenses</b>	<b>\$117,487,898</b>
Net assets, beginning of the year	\$98,512,293
Public support and revenue over expenses	\$5,989,064
Nonoperating activities	\$6,311,687
<b>Net assets, end of the year</b>	<b>\$110,813,044</b>

To access our full audited financial statements, visit [children.org/accountability](https://children.org/accountability).

## LEADERSHIP TEAM

Susana Eshleman, *CEO & President*  
 Bill Brewster, *Chief Operating Officer*  
 Tim Bacht, *Vice President, Information Technology*  
 Douglas Bassett, *Vice President, Global Programs & Operations*  
 Maria Fernanda Corral, *Vice President, Global Talent Growth*  
 Roberto Flores, *Vice President, Global Finance*  
 Laura Thornton, *Vice President, Global Philanthropy & Marketing*  
 Chris Hoyt, *Senior Director of Business Transformation*



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